



# 2026 EVENT INFORMATION

## Event Partners



[SoftballCoachesClinic.com](http://SoftballCoachesClinic.com)



January 2026

Dear Coaches and Players,

Welcome to the **2026 Mohegan Sun World Softball Coaches' Convention!** We are excited to have you here and we applaud your dedication to the game of softball. Our mission is to provide a world-class experience for coaches and players alike, and toward that end we have secured a new group of outstanding clinicians and designed a curriculum that addresses all levels of play and a range of coaching areas. Here are a couple of 2026 convention notes:

- You will find a **schedule** in this handout. We will update it as needed on our website – SoftballCoachesClinic.com – and on our **mobile app**, designed by Snap! Mobile (to download, see the QR code in this handout or search your app store for World Baseball and Softball CC).
- One of the things that makes this event exceptional is our use of Mohegan Sun's Expo Center, where we offer interactive learning sessions on our **Salt City Sports Demo Infield** and at the **On Deck Sports Batting Cage**. **NEW THIS YEAR**, we will offer the **Extra Inning Workshop presented by Tater**, where you can have your specific questions answered by top coaches and experts. These sessions complement our mainstage teaching sessions in Earth Ballroom A & B and our breakout sessions in the smaller boardrooms.
- Also **NEW THIS YEAR**, we will now provide you with **FREE lifetime access to videos of most of our sessions**. About three weeks after the clinic, we will send you email instructions on how to access these videos.
- We are offering **more softball sessions than ever before**, and more **access to our Exhibitor Zone**, which will be open Friday and Saturday (see schedule for details!).
- **NEW THIS YEAR: Please join us at our Coaches' Social presented by Snap! Mobile & Salt City Sports** on Friday from 5:30–6:45 PM in the Expo Center Hall. Beer and snacks will be served, our exhibitors will be available, and it'll be a great opportunity to spend time with our presenters and catch up with your coaching colleagues.



We thank our presenters, who have come here to generously share their knowledge of and passion for the game. We thank our sponsors and exhibitors, whose support helps make this event possible. And we thank you – for bringing your enthusiasm – year after year.

Yours in softball and coaching,

  
Andy Walker

  
Roger LaFrancois

  
Pete Walker

  
Rick Orluk

# WORLD SOFTBALL EVENT SCHEDULE

Friday, January 16, 2026:



FRIDAY, JANUARY 16, 2026			
Session Times	Location	Presenter	Topic
2:30pm - 8:00pm	EARLY EVENT REGISTRATION OPENS Mohegan Sun Expo Center Pre-Function Area		
3:30pm - 4:15pm	Break-Out #2	<b>Beth Krysiak</b> , Boston College Head Coach, and <b>Kris Herman</b> , Williams College Head Coach moderated by <b>Jen Hapanowicz</b> , USA Elite Training	<i>Navigating the NEW Recruiting Landscape: What You Need to Know: An Interactive Discussion</i>
4:45pm - 5:30pm	Break-Out #2	<b>Joey Lye</b> , IMG Academy Softball Director, and <b>Kris Herman</b> , Hall of Fame Williams College Head Coach & Kris Herman Coaching Founder	<i>All In: A Conversation on Coaching: Risk Taking and Reinvention</i>
5:30pm - 6:45pm	Exhibitor Zone	<b>Coaches' Social presented by Snap! Mobile &amp; Salt City Sports</b> Drinks, Snacks & Networking with Fellow Coaches and Presenters	
7:00pm - 7:45pm	Break-Out #1	<b>Mackenzie Keyes</b> , UConn Softball Hitting Coach	<i>Win the Rep: How to Build a Team of Competitive Hitters</i>
	Break-Out #2	<b>Kris Herman</b> , Williams College & Kris Herman Coaching Founder	<i>Coaching DNA: Who Are You, What Matters to You and Who Needs to Know?</i>
8:00pm - 8:45pm	Break-Out #1	<b>Ken Eriksen</b> , Past USA Softball National Team Manager & Current USF Head Coach	<i>Offensive Power Baserunning</i>
	Break-Out #2	<b>Laura Valentino</b> and <b>Giselle Juarez</b> , UConn Softball Coaching Staff	<i>Pitchers and Catchers: Keys to Strong Communication and Connection</i>

## Join Us Friday Night for a Coaches' Social



5:30 – 6:45PM: Mohegan Sun Expo Center/Exhibitor Zone  
Complimentary Drinks & Snacks

presented by Snap! Mobile & Salt City Sports



WORLD BASEBALL & SOFTBALL  
COACHES' CONVENTION

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# WORLD SOFTBALL EVENT SCHEDULE

**Saturday, January 17, 2026:**



SATURDAY, JANUARY 17, 2026			
Session Times	Location	Presenter	Topic
7:15am - 9:30am	<b>GENERAL EVENT REGISTRATION</b> Mohegan Sun Expo Center Pre-Function Area		
7:45am	<b>EXHIBITOR ZONE IN EXPO CENTER HALL OPENS</b>		
8:15am - 9:00am	Break-Out #1	<b>Joey Lye</b> , Canadian National Team Olympic Medalist & IMG Academy Softball Director	<i>Taking Charge of Your Mental Approach through Daily Habits</i>
	Break-Out #2	<b>Beth Krysiak</b> , Boston College Head Coach	<i>Team Practices that Are For the FULL Team</i>
	On Deck Sports Batting Cage	<b>Laura Valentino</b> , UConn Head Coach	<i>Catching the UConn Way - Demo</i>
	Salt City Sports Demo Field	<b>Jen Hapanowicz</b> , USA Elite Training Founder, with UConn Pitching Coach <b>Giselle Juarez</b>	<i>The Art of Throwing Fast: A LIVE DEMO with Youth Pitchers</i>
	Wolf Boardroom	<b>Kris Herman</b> , Williams College Head Coach & Kris Herman Coaching Founder	<i>Extra Innings Workshop: Coaching is Hard. Be Sure to Put on Your Oxygen Mask First. Bring Your Questions to this Small Group Workshop.</i>
9:20am - 10:05am	Break-Out #1	<b>Ken Eriksen</b> , Past USA Softball National Team Manager & Current USF Head Coach	<i>Hitting Mechanics vs. Pitching Mechanics: The Brilliance is in the Simplicity and the Similarity</i>
	Break-Out #2	<b>Austin Wasserman</b> , High Level Throwing Founder	<i>Getting Started with High Level Throwing - Build the Foundation</i>
	On Deck Sports Batting Cage & Salt City Sports Demo Field	<b>A.J. Andrews, Ana Gold, Ally Carda, Giselle Juarez, Mackenzie Keyes</b> , and more with <b>Denise Davis &amp; the Planet Fastpitch Team</b>	<i>Pitching, Hitting, &amp; Throwing Contests with Prizes!</i>
	Wolf Boardroom	<b>Joey Lye</b> , IMG Academy Softball Director & <b>Kris Herman</b> , Williams College Head Coach	<i>Extra Innings Workshop: The Ever-Changing Recruiting Process: Get an Inside View and Develop a Plan Coaches, Parents &amp; Players: Bring Your Questions</i>
10:05am - 11:10am	<b>EXHIBITOR TIME</b>		
10:20am - 11:00am	Exhibitor Zone/Salt City Sports Booth	<b>Ana Gold</b> , AUSL Rookie of the Year & USA Softball National Team Player	<i>Meet Ana Gold in the Salt City Sports Exhibitor Booth</i>
	Salt City Sports Demo Field	<b>A.J. Andrews</b> , Rawlings Gold Glove Outfielder	<i>Outfield Skills &amp; Drills Demo</i>
	On Deck Sports Batting Cage	<b>Ally Carda</b> , USA Softball/Pro Pitcher with Planet Fastpitch's <b>Denise Davis</b>	<i>Pregame Pitching Progressions - Getting Game Ready. A Live Pitching Demo</i>



## COMPLIMENTARY COFFEE & KRISPY KREME FOR ATTENDEES & EXHIBITORS ON SATURDAY MORNING:

Complimentary coffee & Krispy Kreme doughnuts courtesy of **Salt City Sports** will be served in their booth (#319) beginning at 7:45AM on Saturday morning. Stop by and learn more about their beautiful baseball/softball tournament facilities in Syracuse N.Y.

# WORLD SOFTBALL EVENT SCHEDULE

Saturday, January 17, 2026 (Continued):



SATURDAY, JANUARY 17, 2026			
Session Times	Location	Presenter	Topic
11:10am - 12:00pm	Break-Out #1	<b>Dana Sorensen</b> , Sorensen Elite Softball	<i>Pitch Metrics &amp; Shapes: Why Chasing the Perfect Mechanics Might Not be the Best Path for All Athletes</i>
	Break-Out #2	<b>Kris Herman</b> , Hall of Fame Williams College Head Coach	<i>When You Turn on the Lights, The Boogeyman Goes Away: Rules of Engagement to Prove that Clear is Kind - Insights on Coaching Approach</i>
	On Deck Sports Batting Cage	<b>Beth Krysiak</b> , Boston College Head Coach	<i>Infield FUNdamentals (The Everyday's that Aren't Boring) - DEMO</i>
	Salt City Sports Demo Field	<b>Ana Gold, A.J. Andrews, Rob Crews, Joey Lye</b> and Select Presenters led by USA Elite Training's <b>Jen Hapanowicz</b>	<i>Hitting Drills with Live Player Involvement</i>
	Wolf Boardroom	<b>Ally Carda</b> , USA National Team & Olympic Medalist, UCLA All-American & Pro Softball Pitcher	<i>Extra Innings Workshop: Talk Pitching and the Mental Game. Bring Your Questions</i>
12:05pm - 1:15pm	EXHIBITOR TIME / LUNCH BREAK		
12:15pm - 12:45pm	Wolf Boardroom	Connecticut High School Softball Coaches' Association Meeting	
12:15pm - 1:00pm	Snap! Mobile Bullpen/ Exhibitor Zone	Get Your Photo with <b>Joey Lye</b> presented by <b>IMG Academy</b> <i>Players have priority</i>	
	Snap! Mobile Bullpen/ Exhibitor Zone	Get Your Photo with <b>A.J. Andrews</b> presented by <b>GameChanger</b> <i>Players have priority</i>	
	Salt City Sports Booth/Exhibitor Zone	Get Your Photo with <b>Ana Gold</b> presented by <b>Salt City Sports</b> <i>Players have priority</i>	
	Rawlings Bullpen Area/ Exhibitor Zone	Get Your Photo with <b>Ally Carda</b> presented by <b>Rawlings</b> <i>Players have priority</i>	
	On Deck Sports Batting Cage	Exhibitor Demo	<i>Exhibitor Demo</i>
	Salt City Sports Demo Field	<b>Jen Hapanowicz</b> , USA Elite Training Founder	<i>Working Lunch: Get Your Pitching Questions Answered - For Coaches and Players of All Levels</i>



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**WBSCC26**



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# WORLD SOFTBALL EVENT SCHEDULE

Saturday, January 17, 2026 (Continued):



SATURDAY, JANUARY 17, 2026			
Session Times	Location	Presenter	Topic
1:15pm - 2:00pm	Break-Out #1	<b>Ken Eriksen</b> , Past USA Softball National Team Manager & Current USF Head Coach	<i>Short Game Defense: It's Not Paint by Numbers</i>
	Break-Out #2	<b>Dana Sorensen</b> , Sorensen Elite Softball	<i>Strength &amp; Conditioning/Observations on Building Speed in the Weight Room</i>
	On Deck Sports Batting Cage	<b>A.J. Andrews</b> , Rawlings Gold Glover & LSU All-American	<i>Slapping/Hitting Drills For Players of All Levels - DEMO</i>
	Salt City Sports Demo Field	<b>Ana Gold</b> , AUSL Rookie of the Year Infielder & <b>Austin Wasserman</b> , High Level Throwing Founder	<i>Learn the High Level Throwing Progression - DEMO</i>
	Wolf Boardroom	<b>Rob Crews</b> , Complete Game Founder	<i>Extra Innings Workshop: Talk Hitting and Approach. Bring Your Questions</i>
2:15pm - 3:00pm	Break-Out #1	<b>Dana Sorensen, Ana Gold, Joey Lye</b> with Planet Fastpitch's <b>Denise Davis</b>	<i>From Potential to Pro: How the Best Players Are Actually Developed.</i>
	Break-Out #2	<b>Ally Carda</b> , USA National Team & Olympic Medalist, UCLA All-American & Pro Softball Pitcher	<i>The Mental Edge: How to Build Unbreakable Confidence and Resilience</i>
	On Deck Sports Batting Cage	<b>Rob Crews</b> , Complete Game Founder	<i>In-Game Hitting Adjustments: Giving Instruction Without Giving Instruction</i>
	Salt City Sports Demo Field	<b>Beth Krysiak</b> , Boston College Head Coach	<i>Creative Indoor Practice Ideas from Group Work to Full Team in Small Spaces - DEMO</i>
3:00pm	<b>EXHIBITOR ZONE CLOSSES</b>		
3:15pm - 4:05pm	Break-Out #1	<b>Ken Eriksen</b> , Past USA Softball National Team Manager & Current USF Head Coach	<i>Redefining Cuts and Relays to "Relays and Destinations"</i>
	Break-Out #2	<b>Austin Wasserman</b> , High Level Throwing Founder	<i>Advanced Concepts of High Level Throwing - Position Specific Development</i>
4:15pm - 5:00pm	Break-Out #1	<b>Rob Crews</b> , Complete Game Founder	<i>The Misdirection Problem: Why All Hitting Flaws Start with Body Direction</i>
5:00pm	<b>CLINIC CONCLUDES</b>		

Program, topics, and presenters are subject to change. Attendees must always wear their event credentials to access the event. **No videotaping of event sessions is allowed.**

***Looking for breakfast, lunch, a snack or a drink?***

The **MOHEGAN SUN EXPO CENTER CONCESSION STAND** is open Friday afternoon, and reopens Saturday morning at 7:15am. It is located at the entrance to the Exhibitor Zone.



GameChanger is the  
Official Registration Partner of the  
Mohegan Sun World Softball Coaches' Convention

[www.SoftballCoachesClinic.com](http://www.SoftballCoachesClinic.com)

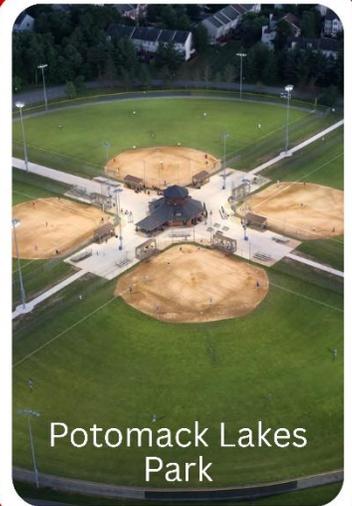
# LOUDOUN *Tournaments*



Tillet Park



Claude Moore Park



Potomack Lakes  
Park



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Contact Us!



[dave.carver@loudoun.gov](mailto:dave.carver@loudoun.gov)

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## 2026 Mohegan Sun World Baseball and Softball Coaches' Convention Exhibitor Booth Locations

Exhibitor	Booth #
431 Sports	522
7Pillar	504
Aligned Health Company	112
ATM Sports	104
Astroturf	524 & 524A
BATCO	107 & 109
Beechwood Bat Company	123
Bownet	514
C & C Baseball and Apparel	325
CatchMate Pro	503
Changeup Circle	117
Connecticut Sportsplex	501
Cooperstown Bat Company	113
Cooperstown Experience	124
Dove Tail Bats	408
Dream Bats, LLC	206
Game One	210
GameChanger	318
GameRun Inc.	221
Get Set Marketing	126
Gold Athletics	223
Grand Slam Network	509
Franklin Sports	500 & 502
JUGS SPORTS	120
KSA Events	128
Lasorda Legacy Park / Steel Sports	110
Leading Edge Fundraising	127
Loudoun Sports Tourism	310
Marc Pro	219
Maye-Williams Active	122
Metro Team Sports	118
Mrs. Fields' Fundraising	422
On Deck Sports	205
Onform	418
Perfect Swings USA	130

Exhibitor	Booth #
Perform Better	121
PitchCom	510
pitchLogic	511
Planet Fastpitch	501
PM Adirondack LLC	125
Pocket Radar	322
Porta Phone	111
Prep Baseball	507
ProSlide Sports	323
Pure Rush	424
Putnam Science Academy	208
Rawlings / Easton	305
Rob Monte Art	520
Sarna Sports	226
Salt City Sports	319
Snap! Mobile	311
Sports Tutor	224
Sqairz / Diamond Sports	211 & 213
Tao of Hitting	Table
Tater Baseball	324 & 227
The Kelly Rodman Baseball Foundation	518
Time Out Sportswear	512
Tyrus Baseball Products	108
USA Elite Training	323
USA Softball	504
USSSA / East Coast Events	222
Vanquish Athletics	220
VeloU	506 & 508
Vertical Raise	114
Veterans Equine Therapeutic Services	516
Victus Sports / Marucci	526 & 528
War at the Shore Tournaments/LI Hot Stove Baseball	228
Wilson Sporting Goods Co.	217
X-Grain Sportswear	105

*We thank you in advance for supporting our Convention sponsors and exhibitors and encourage you to patronize them throughout the year. You can find an exhibitor listing with their website on our website or in our Event App.*

# 2026 Exhibitor Zone Map

Demo Infield  
presented by  
Salt City Sports

Complimentary  
Morning Coffee

On Deck Sports  
Batting Cage

The Bullpen  
presented by  
Snap! Mobile

War at the Shore Tournaments

228  
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Tater Baseball

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GameChanger  
Wilson

Loudon Sports Tourism

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On Deck Sports

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Salt City Sports

Dove Tail Bats  
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Rawlings Easton

Snap! Mobile

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Expo Center Foyer & Concession Stand

Break-Out #1 Entrance



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